

Flashpoint's Short Term Leasing Program

We are pleased to announce a new service to our clients: We call it the short term leasing program and it will be available for some selected gear to begin with.

Initially each lease term will be for 30 days, after which the equipment is either returned to us or another 30 day lease can be arranged. The 30 day lease rate will be considerably lower than our present monthly rental rate which is calculated at 12 times the daily rate.

For example, if you were to rent a Profoto Pro-6 2400w/s flash generator with 2 - flash heads and 2 - stands for a month it would cost you \$1,332.00. If you chose to lease the equipment for a month we would only charge you \$535.00, a saving of almost 60%. Furthermore, you save time and money not having to pick up and return the equipment for each rental and you can still legitimately charge your clients for the actual cost of a regular rental charge. Best of all, lease payments are fully tax deductible.

We will have the following lease packages available immediately and will keep you posted when we add others:

- Profoto Pro-6 2400w/s flash generator
incl. 2 - Profoto PB flash heads, 2 - Manfrotto light stands **at \$535.00 per month**
- Speedotron 2400 w/s flash generator
incl. 2 - VF202 flash heads, 2 - Manfrotto light stands **at \$455.00 per month**
- Speedotron 1200w/s flash generator
incl. 2 - VF202 flash heads, 2 - Manfrotto light stands **at \$415.00 per month**
- Dynalite 1000w/s flash generator
incl. 2 - 2040 flash heads, 2 - Manfrotto light stands **at \$415.00 per month**

If you're interested in any of the leases available please give us a call for more detailed information.